



ARE YOU GOIN'?

I sure hope you are!!

I would like to take a minute to introduce the Nevada State Parks **“GETTING OUTDOORS IN NEVADA”** campaign.

The mission is to reintroduce children and their families to Nevada’s great outdoors and encourage them to explore and develop positive personal relationships with nature and all that it has to offer.

The result of this mission will be greater physical well being; improved psychological well being; increased cognitive functions; strong and respectful social skills; and instilling stewardship responsibility and appreciation for our parks and environment.

To accomplish this mission, we will provide opportunities that will ensure and encourage exploration and immersion of and in the outdoor experience. This will be achieved by:

- Coordinating and promoting State Park programs that encourage personal interaction with nature and the environment.

- Provide resources to raise awareness and understanding of the importance of this mission and encourage the involvement of public, private and non-profit organizations.

- Be proactive in our communities.

- Replace “screen” space with “green” space – taking the virtual Techno to the natural technical

- Provide opportunities for families to bond and make the outdoors a team sport.

- Create unstructured activities and opportunities for play and exploration – free time for kids to be kids.... at any age.

We are already getting started, and there are some great opportunities for promotion and involvement.

Washoe Lake and Fort Churchill are sponsoring “Let’s Go Camping” and “Camping For Beginners” in which a lottery for applicants will be conducted and the top 5 will be treated to a family camping experience in the parks with all the amenities provided.

April 19th is Earth Day. Many communities are having events. This is a great opportunity to get involved. Have a booth or better yet have some event at your park that encourages kids and families to be **GOIN’** somewhere!

June 6th is the American Hiking Societies National Hiking Day. This is a great opportunity to lead hikes in your parks and get people **GOIN'**. So great, that Dave (the Administrator), will wave the fees for any one that will come to your hiking event!!! Wow!!! Thanks Dave!

And of course there are the regular holiday's that allow for opportunities to reach out to and be a proponent of getting people reacquainted with or great State and show how important recreation is to it's good health and quality of life. If you are doing a hike, let me know soon and will get it on the NHS website calendar.

But remember if were not **GOIN'**, then others won't be **GOIN'** either.

I'M GOIN'! ARE YOU?



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